



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Red Blossom Farms, Inc. Pays \$66,925 to Two Workers Denied Rehire In Strawberry Fields After They Participated in a Prior Case Against the Company Filed with the Agricultural Labor Relations Board (ALRB).

SANTA MARIA, Calif. – The California Agricultural Labor Relations Board (ALRB) today announced the resolution of a complaint against Red Blossom Farms, Inc., a strawberry grower located in Santa Maria, California. Red Blossom will pay \$66,925 to two agricultural workers to resolve a complaint alleging that the grower refused to rehire them in retaliation for their participation in an ALRB investigation and the resolution of a prior unfair labor practice charge filed in 2022. The previous charge alleged that Red Blossom refused to rehire the farmworkers because they lodged complaints about their crew foreman.

The ALRB filed a complaint against Red Blossom Farms, Inc. after completing an investigation and finding that the company violated the Agricultural Labor Relations Act (ALRA). In its March 18, 2026 settlement agreement with the ALRB, Red Blossom Farms, Inc. agreed to compensate the two workers for \$66,925 in lost wages. The Company agreed to respect the right of farmworkers to join together and speak up to seek improvements to working conditions without retaliation. As agreed, ALRB agents will go to Red Blossom Farms, Inc.'s worksites to read a Notice to agricultural workers about their rights under the ALRA. This Notice will be posted at the ranches for 60 days and mailed to former employees.

The ALRB enforces the ALRA, which states that “it is the policy of the State of California to encourage and protect the right of agricultural employees to full freedom of association, self-organization, and designation of representatives of

their own choosing, to negotiate the terms and conditions of their employment, and to be free from the interference, restraint, or coercion of employers of labor, or their agents, in the designation of such representatives of in self-organization or in other concerted activities for the purpose of collective bargaining or other mutual aid or protection.”

The ALRB has resolved numerous cases involving similar issues in recent years, including obtaining wages owed in amounts of \$328,000 for 21 H-2A vineyard workers who were not rehired after raising complaints to their employer about restrooms and breaks; \$114,000 for five nursery workers who were fired after complaining about mistreatment by their foreman; \$60,000 for 18 strawberry harvesters not rehired after participating in a work stoppage; and \$20,000 for a lettuce harvester who was fired after complaining about working with unsafe machinery.

The ALRB is headquartered in Sacramento and maintains field offices in Santa Maria, Santa Rosa, Salinas, Oxnard, Visalia, and Indio. Those wishing to access ALRB services may call any ALRB office including the Santa Maria Office at (831) 500-6412, or a statewide toll-free phone number, (800) 449-3699. More information is available at www.alrb.ca.gov.

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